



New Canterbury Quilt

by Karen Styles

Quilters Companion 2022 BOM

Questions & Answers

Q. Who is the designer and which fabric collection features in the 2022 Quilters Companion BOM?

A. Karen Styles of Somerset Patchwork has designed the New Canterbury Quilt using her New Canterbury fabric collection.

Q. When does the BOM and magazine launch?

A. July / August 2022 Quilters Companion issue #116

Q. How many issues will the BOM run over?

A. 6 issues, starting July/August.

Q. What is the finished size of the quilt?

A. 66 inches x 66 inches. 170cm x 170cm

Q. How is the quilt broken down and finishing?

A. The BOM quilt will be broken down into 6 parts comprising a centre block surrounded by 5 borders. Each border contains different designs and techniques.

Q. What techniques are used?

A. Machine piecing with rotary cutting, English paper pieced and appliqued hexagons, hand piecing making your own templates.

Q. Is there hand embroidery on the quilt

A. No embroidery is included in this quilt project.

Q. How will the templates and pattern be provided?

A. There will be templates provided for the centre block for hand stitching. In each issue of the magazine there will be a pull out pattern sheet with full size patterns if you wish to hand stitch as well as full rotary cutting instructions. Quilters Companion will include the patterns for the pieces of the part revealed in that issue. The pattern will be divided over 6 issues, not published in full in one issue.

Q. Is the backing fabric provided in your ready made kits?

A. Yes, we have included the backing fabric in your ready made kits.

Q. What other materials are required to complete the quilt?

A. 1.9m x 1.9m of wadding is required for the quilt, ½" hexagon papers, template plastic to make templates, matching thread to applique hexagon border in place, general quilting supplies, including rotary cutter, rulers, cutting mat.

Q. How much fabric do I need to make up the quilt and kits?

A. Two Green Zebras can provide a full fabric requirement listing for the 2022 BOM Quilt.

Q. Can we have the full pattern in advance to make up the quilt for display in store?

A. Unfortunately not, although Quilters Companion Magazine will provide Published Stockists with each pattern two weeks in advance of the magazine being published, allowing you to make up the block. Each finished block cannot be made public until the issue has been published.

Q. Will I get advanced access to the pattern each month?

A. Published Stockists will receive each pattern two weeks in advance of publication, allowing you to make up the block. Each finished block cannot be made public until the issue has been published.

Q. Is the program sold as a BOM or a complete kit?

A. To be cost effective it needs to be sold as a complete kit.

Q. Can I purchase the BOM as a complete kit?

A. Yes, 2GZ will be stocking complete kits or you can cut up in store from your fabric bolts. 2GZ will have limited kits available and will notify you when they go on sale.

Q. What is included in the BOM Kit?

A. All fabrics required to create the quilt top, backing and binding.

Q. When can the stores start preselling the BOM?

A. Stores can start preselling the 2022 BOM program with the sneak previews from Quilters Companion as of May /June, an image of the complete quilt will be available in July/ August. The image we provide with our Enews launch is confidential for your viewing only.

Q. When can we publish a sneak peek image to the general public?

A. Once the magazine launches their sneak peek in the May/ June issue.

Q. What is the wholesale and suggested retail price of the BOM Kit?

A. The wholesale price of this kit is AUD \$140.00 plus GST. Suggested retail AUD \$299.00. For New Zealand the wholesale is \$150.00 plus Tax and Suggested retail \$335.00. Kit includes backing and binding.

Q. How do I become a published stockist in the Quilters Companion Block of the Month?

A. By contacting Universal Magazines Advertising, Rob Jordan email rjordan@umco.com.au Phone 0411 424 196 for details on 6 easy, affordable monthly instalments for advertising.

Q. Are any other patterns featuring the New Canterbury fabric collection?

A. Karen Styles has designed many patterns featuring her New Canterbury collection, visit her website www.somersetpatchwork or Instagram [@karenatsomerset](https://www.instagram.com/karenatsomerset) or [@somersetpatchwork](https://www.instagram.com/somersetpatchwork) Karen can be contacted at karen@somersetpatchwork for more information.

